



PRAYER AT
THE HEART

A MOVEMENT OF HOPE

State Representatives

STATE LEADER AND/OR TEAM OVERVIEW

PROJECT 2026

Passover (Easter) – Pentecost

***One Million Christians
Praying For
One Million Conversions***



Thank you for your interest in serving as a State Leader/Mobilizer. This guide is written with Project 2026 in mind. However, events or campaigns like Project 2026 are tactical and often short-lived. Around any tactical exercise, you need a long-term strategy that drives the vision.

Our goal is to develop a strategy that sustains a movement of prayer and evangelism, resulting in revival in the church and a great awakening in the culture. Pick out the things you can do immediately but always keep the long-term strategy in view.

Overview

From Passover (Easter), Sunday, April 5, to Pentecost, May 24, 2026, we will mobilize one million people to pray for 50 days to see one million people come to Christ. We will do this by mobilizing people in every state and county, across various denominations, and by enlisting congregations alongside para-church movements. This includes prayer from neighbors for neighbors, as well as prayer in the marketplace.

Purpose

PATH began with a vision for a nationwide gathering at the geographic center of the United States **to repent and consecrate the nation to God for spiritual awakening.**

That gathering of 3,000 was meant to be strategically replicated at the state, county, and city levels, with **the goal of a sustained prayer movement focused on a Great Awakening.** Without replication, events remain tactical rather than part of a larger strategic process.

Project 2026 is part of this larger strategy—**a national movement of prayer and evangelism.**

Goals

1. Provide **state leadership** dedicated to a pervasive prayer-evangelism movement—statewide, then county by county, community by community.
2. **Recruit and encourage a county prayer-evangelism mobilizer or team** in every county. Around that county catalyst or team, build a collaborative prayer-evangelism leadership and vision team.

3. **Identify existing state and county networks** that can collaborate in this effort.
 4. **Identify prayer-evangelism leaders in denominational streams** and invite their cooperation.
 5. **Identify marketplace prayer-evangelism champions** whose influence can reach across the state or region.
 6. **Mobilize prayer-evangelism through state-level networks**, encouraging county leaders—always remembering that the flashpoint of renewal and revival is first local.
 7. **Create synergy among existing prayer-evangelism efforts** by offering additional resources and opportunities for united, passionate prayer focused on a Great Awakening.
 8. Encourage **public prayer-evangelism gatherings**, prayer groups, and a movement of prayer across the state.
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Qualifications for Leaders:

- A **person of prayer** and moral character—reputation matters.
 - A **team player**, willing to serve with others.
 - A **servant leader**, demonstrating humility.
 - **Evangelical** in theology and **missional** in nature (*The Lausanne Covenant*).
 - Able to **collaborate across denominational, ethnic, and parachurch lines** to ensure a broad and diverse prayer effort focused on repentance and community transformation through spiritual renewal.
 - “**Agenda-free**” except for the noble goal of a Great Awakening in the nation.
 - Committed to and connected with a local congregation.
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Constituency

The **organizational structure is fluid, dynamic, and adaptable** to each local context.

Looking beyond Project 2026, aim to create a sustained strategic movement of prayer and evangelism. Around your recruitment team, identify and empower additional team members.

Disclaimer: Don't be overwhelmed by the following model. It reflects the long-term vision needed to sustain PATH and Project 2026.

Components of the State Leadership Structure

- **Servant Leadership Team** (Core Team: 6–12)
 - **Prayer Cabinet** (Component Leaders)
 - **Prayer Council** (Existing State Prayer Leaders/Mobilizers)
 - **Strategic Planning Team** (3–5 strategic thinkers)
 - **Intercessors and Implementers** (People of prayer and action)
 - **The “Church” as a Prayer Force** (Everyone)
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The Servant Leadership Team

Begin with a **state recruiting and mobilization team**.

Beyond Project 2026, this should evolve into a **servant leadership team** of 5–12 individuals who carry the vision and drive the process. Their humility and unity should be evident.

This group will likely self-constitute, as like-minded leaders find each other.

The group may expand and contract, but typically, at **the core**, there will be two-to-three individuals who carry the burden for the effort and serve as the glue to hold the effort together. They have the DNA of revival, of prayer and evangelism.

These leaders have a call on their lives. They will offer support and the framework to more effectively do what they are called to do – and they will do so with a team (the ‘prayer council’ and the ‘prayer cabinet’).

Their authority is relational, not coercive or positional.

The ‘servant leadership’ team should have the trust of the ‘prayer council.’ And they should work with members of the ‘prayer council’ to articulate the vision and sharpen the strategy.

Activities of the Servant Leadership Team:

1. **Identify current prayer leaders in the state**, envision, and recruit them.
2. **Cultivate an ongoing prayer movement across the state**, establishing a rhythm of prayer.
3. **Identify supporting organizations**, collaborating congregations, and marketplace leaders who will call their constituents to prayer.
4. Promote prayer efforts sponsored by participating organizations and **create state-specific prayer moments** as the Spirit leads.
5. Be aware of web-based resources and **develop state-specific materials** for broad use.
6. **Champion a statewide prayer-evangelism effort**, remembering that revival often begins in the heart of an individual leader—an Ezra (pastoral leader), Nehemiah (marketplace/vocational/professional/lay leader), or an Esther/Joel (prophetic/intercessory leader).
7. Support national prayer efforts while **fostering state-level unity** and simultaneous prayer. Remember, “Bent knees” and “Boots on the Ground,” together in the local community is the secret to spiritual awakening.

Allow the Holy Spirit to guide the team’s vision and strategy.

The Prayer Council

The Servant Leadership Team will **connect people of prayer across the state**—intercessors, pastors, denominational prayer leaders, parachurch prayer leaders, those praying for government leaders, prayer walkers, cross carriers, youth prayer mobilizers, children’s prayer mobilizers, and more.

These are **existing prayer leaders** with trans-local authority or influence, forming a diverse, self-constituting group. Gathering them for a day of prayer, vision sharing, and relationship building could be invaluable. This is your **Prayer Council**.

However, gathering leaders with different approaches can be quite daunting. **Think beyond the immediate Project 2026 initiative—you want a sustained movement of prayer across your state.** Many of these leaders are already heading prayer movements, but they may not be unified.

Bringing together prayer leaders from various denominations, parachurch ministries, marketplace representatives (Seven Mountains), and intercessors is rarely done. The diversity and energy of such a group can be powerful, but it’s not workable as a hands-on, tactical team. **Their greatest contribution will be their relational influence**—multiplying the vision for unified prayer focused on evangelism and awakening.

This **Prayer Council** will be made up of **God-called individuals who pray, lead, and mobilize prayer**, and carry a burden for revival and spiritual awakening in the state. They believe revival comes on the wings of humility and unity.

At the state level, **the Prayer Council might number 50–100** or more. Make them “official members,” but expect varied levels of involvement. Plan at least one in-person statewide gathering annually, supplemented by Zoom meetings. Their greatest value will be their influence between gatherings.

What you build at the state level, aim to replicate at the county level when possible.

The Servant Leaders and the Prayer Council

The long-term task is beyond the capacity of your **Servant Leadership Team (SLT)**—*the SLT carries the vision and articulate the strategy*. They are the inner circle of your state prayer leadership effort.

Your **Prayer Council** is the opposite: *it is a broad, diverse, and influential, pool* from which you can recruit, identify passion and the capacity for collaboration. The Prayer Council will expand and contract. They will also expand the vision, connect leaders across the state, and provide invaluable relationships. However, because of their size and scope, and the ministries they most likely drive, they will not typically become a part of your hands-on working group.

The Prayer Cabinet

From your larger Prayer Council, and around your more compact Servant Leadership Team (SLT), you want to form a **Prayer Cabinet**. This is your working team—the people who execute the prayer effort across the state, either directly or through other leaders.

- The **Servant Leadership Team** *carries the vision and articulates the strategy*.
- The **Prayer Cabinet** *executes the strategy*—they are the tactical “boots on the ground.”
- The **Prayer Council** *supports, collaborates, spreads the vision*, and serves as a resource team across the state.

Examples of Prayer Cabinet Roles:

- **Statewide Intercessor Coordinator** – organizes intercessors across the state.
- **Prayer Walking/Prayer Missions Coordinator** – plans statewide prayer walks and prayer missions.
- **Prayer-Evangelism Coordinator** – oversees evangelism efforts tied to prayer, specifically, the BLESS EVERY HOME effort, tracking the number of people praying for their neighbors to know Christ.

- **Marketplace Coordinator** – envisions and encourages the formation of SALTY groups at workplaces. Tracks the number of such groups. Points to resources.
- **Ambassador Effort Coordinator** – manages Ambassador training and deployment.
- **Denominational Liaison** – works with denominational leaders in the state.
- **Parachurch Liaison** – connects with parachurch ministry leaders.
- **Prayer Wall Promoter** – promotes the state’s involvement in the Prayer Wall.
- **Pastor & Congregational Prayer Leader Coalition Coordinator** – builds a network of pastors and congregations committed to prayer.
- **Discipleship-Follow Up** – works to ensure that those who come to Christ are offered discipleship opportunities.

You may also include ministry leaders from other organizations—such as the National Day of Prayer Coordinator, Rooftop Ministries leaders, Lydia, Intercessors for America, or the Governor’s Prayer Team—either as regular members or in an unofficial capacity.

***Note:** If they are praying, you want to connect with them!*

Possible Cabinet Focus Areas:

- **Local Church/Pastoral Involvement**
- **Youth Prayer Effort/Participation** – a youth effort could go quickly viral. Be intentional in engaging the collegiate and high school age groups, without segregating them from the movement.
- **Parachurch Organization Involvement**
- **Christian Business Leaders/Marketplace Representatives**
- **Mobilizing Intercessors/People of Prayer**
- **Finance/Budget Management** (especially if you anticipate costs for rallies, promotion, etc.)
- **Advocate for Diversity** – not as a buzzword, but to ensure the whole Body of Christ is represented: multi-denominational, multi-ethnic, across generations.

Some members may cover multiple roles, and certain areas—such as publicity—may require a full team. Local church/pastoral involvement and achieving diversity may require finding “flag carriers” within each denominational or ethnic stream.

Explaining the Graph

The graph (Page 9) illustrates how the various components—Servant Leadership Team, Prayer Cabinet, Prayer Council, and intercessors—work together to form the whole.

Don't forget intercessors, mobilizing prayer is the most important element. Prayer undergirds everything.¹

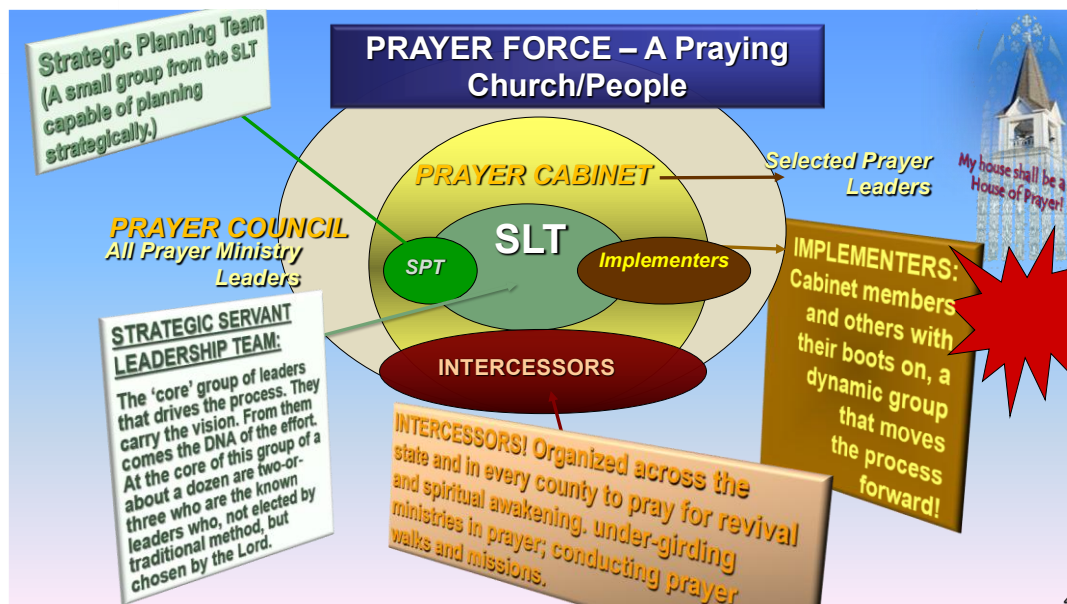
At the heart of your effort is the **Servant Leadership Team (SLT)**.

- This team may include members from the recruitment team or others.
- Expect this team to be somewhat dynamic, expanding and contracting. Its number be no more than 8–12.
- At its core are 2–3 individuals who carry the vision and the DNA of the movement.
- This group alone may be too large to develop detailed plans and strategies.
- From within it—possibly in consultation with the Prayer Cabinet—you will form a **Strategic Planning Team**.

Caution: *Not everyone is a strategic thinker. Tactical thinking is often mistaken for strategic thinking.*²

¹ Though there is no definitive study that can be cited, it is estimated that currently, about 5%, sadly no more than 10% of US Christians feel a call to intercession. There is no *spiritual gift* of intercessor possessed by a few believers. Rather, there is a spiritual enablement available to all Christians to intercede. All of us have been called to join Jesus, heaven's intercessor in prayer. He cannot, as he was in the garden, be left to pray alone again. In scripture, it is only Jesus that is given the official title of 'intercessor.' We may intercede, but it is always by joining Jesus in his intercession. While we insist that all should intercede, there is no doubt that presently, some people have a special 'call' to intercessory prayer. If that number is 5% of Christians, use this ratio. Some 65% of Americans identify as Christians – but that number includes cultural Christians. Every Sunday, 15% of Americans are in church – still that number, considering it includes very liberal churches, may be too high. In a quarter, a three-month period, 25% of USA citizens are in church! About the same number, 25.4% of Americans are evangelicals. Let's be conservative and use a 20% number for our calculations. Ready? Assume your state has a population of one million. Assuming 20% are evangelical (adjust in more conservative and liberal areas), that's 200,000. Of those 200k evangelicals, 5% sense a call to intercession – that's 10,000. Set a goal of identifying just 10% of that number – that would be one-thousand intercessors across a state of one million. For simplicity, that's 1/one-thousandth, or .0001.

² Think about lining up dominos for a successive fall. The largest fall involved about a million dominos. It took days to set up. One wrong move and the whole set-up process had to begin again. First, there was a vision of how the dominoes would be set up, their colors, the designs they might display when standing and, in some cases, a different design when they fell. There were the special effects of tower collapses, bridges, balloon and streamer releases, all creatively and critically planned. Such a vision gives birth to a plan, and then third, to a strategic map, and then fourth, to planning the execution, followed by, fifth, the timed, layered, and interdependent strategic implementation – the tactical. The *tactical* is the one domino falling on another or a critical series of dominos falling one on the other, but the *strategy* is the whole, how all the parts and players combine to produce the whole. Prayer walking is a *tactic*, not a *strategy*. The *Operation Andrew* model is a *tactic*, not the *strategy*. Bless Every Home is a wonderful *tactical* tool, and if every Christian in America adopted this practice – it would impact the nation. But sadly, each person connects with a different tactic, a different part of the strategic process. Single tactics are rarely big enough, broad enough, to bring the spiritual awakening outcome we desire. They need to be combined into a strategic process. You will meet people who are passionate, annoyingly so, but sincere and excusable, because of how they feel about a particular prayer 'strategy' – really a tactic. They are certain that if the whole city adopted their idea, it will be won to Christ. All you can do is applaud them for being passionate about their 'piece' though they think for certain that it is the 'whole.' They have confused a 'tactic' with a 'strategy.'



Connecting with Established Leaders

It is critical to connect recognized, vetted prayer leaders from across your state. This is your **Prayer Council**. This can be challenging, as many of these leaders are deeply committed to their own ministries and are running hard in their own lane.

Your goal is to:

- Gain their attention and advice.
- Show them that your efforts will ultimately help advance their own causes.
- Leverage their connections to move the One Million prayer vision forward.

While members of the Prayer Council will rarely take on direct roles in your project, they may surprise you. Getting them together once a year in person would be ideal; if that's not possible, connect them virtually.

You are not seeking to direct this group; their role is advisory—providing counsel, blessing, and affirmation. They need to understand your plans and know that your intention is to complement their work.

You need their affirmation and tacit blessing. Your effort will be aided as they understand your efforts in the state.

From the Prayer Council to the Prayer Cabinet

Through prayer by the SLT and recommendations from the Prayer Council, you will identify members for your **Prayer Cabinet**.

This Cabinet functions alongside the SLT, with each member leading a specific area of your process.

They are the tactical “boots on the ground,” working with implementation teams to execute plans in their respective areas.

The SLT and Prayer Cabinet may expand temporarily to involve more tactical implementers as needed. In this way, the Prayer Cabinet will “expand and contract” depending on the stage of the process.

Mobilizing the Entire Church

While you have your **intercessors**, your goal is to see the entire Church praying. You want a **Prayer Force**—mobilizing the Body to pray for open doors, revival, and spiritual awakening.

Final Note

Everything outlined above is intended as a set of suggestions. Take what is useful and put it into action—don’t be overwhelmed.

At the same time, avoid the opposite problem: many Christian prayer-evangelism efforts fail because they are poorly planned. Steer clear of casual, unstructured approaches to both prayer and evangelism-mission.

Plan well. Pray fervently. Be intentional in every step.

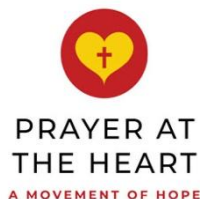
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Project 2026 Timeline: State Prayer Leaders

Project 2026 will unfold as a 50-day tactical experience, but its success depends on planning well in advance of the start date.

As a STATE RECRUITER/REPRESENTATIVE

Connect as soon as possible with other state representatives to ensure a collaborative effort by your Servant Leadership Team to reach every county.

If you are the lone state representative, help recruit others to join you. Ideally, each state should have 3–5 recruiters, eventually expanding into a Servant Leadership Team of up to a dozen members.

1. **Make sure you are registered as a State Representative** on the *Prayer at the Heart* (PATH) website.
 2. Some State Representatives may be **specialists**, working in a particular denominational stream, ministry network across the state, or ethnic community. Such specialization can be extremely valuable.
 3. Recruit state/district **denominational leaders** or **state-wide ministry partners** to advance your effort quickly.
 4. For larger or more populous states, consider recruiting **Regional/Multi-County Representatives** to help ensure coverage of every county—and in some places, every city.
 5. In metropolitan areas, the need for multiple representatives will increase. Identify key leaders already overseeing networks to help multiply your reach.
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Setting Goals

- **Counties:** Set a goal for the number of counties you will involve—ideally all counties in your state.
- **Churches:** Aim for a specific number of churches and ministries to partner with you. This will be accomplished largely through county representatives and state-wide church networks.
 - **National goal:** Mobilize 25,000 churches (about 500 per state—just under 8 churches per county). ¹

¹ The number of churches across the nation is estimated to be between 325,000 and 350,000. Roughly, that translates to about one church per thousand, an average of 110 per county. In the South, that number may be double or even triplet due to the number of single-cell, family-like

- **Adapt:** Use the scale presented here but adapt the number to create a challenging goal for your state, county or city. ²
- **Individuals:** Set a goal for the number of people to mobilize in your county to reach your desired number of conversions. Each state and county should have a target based on population data—request this from the National Recruitment Team.

Statewide Prayer Call

- Check with the Prayer Wall leaders to see if there is a weekly prayer call for your state. If there is, promote it and join regularly.
- If no call exists, establish one and find someone to host it weekly.

Challenge: A million salvations may seem to be a daunting goal! But consider this:

- With 3144 counties, that's only an average of a bit more than 300 conversions per county.
- Statistically, the ratio is 1 soul saved per 350 people in every county.
- The average county has a population of just over 100,000 (109,732), and just over 100 (111) congregations.
- Of that 100,000, 20-25 thousand, about one-in-four, attend church regularly or irregularly. On any given Sunday, about 15% (15,000) are in one of the county's congregations.
- If 2.3% of those in regular attendance won a single individual to Christ, the county would meet its goal.
- If *every congregation was involved* and each congregation won 3 people, the county would meet its goal.

congregations that number less than 50. In the West, it may be one church per 2500. How many churches are in each county in your state – do some research.

² As we speak of these large numbers, 25,000 churches and a million souls it may seem daunting. But it isn't.

- To determine the exact number of churches that you need to mobilize, use this simple formula: One congregation per 14,000 residents.
- In a county of 100,000 ($100/14 = 7.14$), thus, you need 7-8 congregations – that's all. We recommend a goal of 10 collaborating congregations.
- In a state of ten million residents ($10M/14K = 714$). That state probably has 10,000 churches. You only need 714 congregations. Our recommended goal: 750-1000.
- Notice, we are setting the bar slightly higher than the minimal. In NC for example, we have a population of 10 million. Thus, we need 714 participating congregations (rounded up to 750-1000), that's one congregation for every 14,000 residents. The state has 100 counties, (and there are more than 100 congregations per county), so that's a bit more than 7 (rounded up to ten) congregations per county, again, out of a hundred-plus congregations in each county.
- This is doable.

- Let's acknowledge that some churches will not participate. In such a case, and the load falls to 30 congregations – that's about 12 persons per congregation who win a friend to Christ.
- Across the nation, that would give us a million-soul harvest.
- This is doable!

Month-by-Month Timeline: State Mobilizers

January 1

As a **State Representative/Mobilizer**:

- Ensure that at least **one—preferably 3–5—representatives are in every county**. In larger counties, aim for representatives in each major city.
- Connect with other State Representatives to **make your recruitment a collaborative effort**.
- Continue recruiting if needed, right up to the Easter launch date (April 5, 2026).

Mobilization Goals: Keeping It Simple

- To mobilize Christians across the state for prayer evangelism, calculate your goal:
 - **Minimum:** State (or county/city) population ÷ 350 = conversion goal.¹
 - Example:
 - State Population: 10 million ÷ 350 = conversion goal of 28,571.
 - County Population: 100,000 ÷ 350 = conversion goal of 286.

That would impact almost every county!

- Example: The national goal of 1 million conversions requires an average of 20,000 conversions per state—also meaning, theoretically, at least 20,000 Christians praying for friends to be saved. That will vary from state to state.
- As an average, that is only .02% of state-wide church attendance.
- We can do this!

¹ For example, the population of Texas is 30 million.

- Divided by 350, that gives us a conversion goal of 85,714 souls.
- There are 254 Texas counties, that's an average of 337 salvations in each county.
- Of course, again, we should use population data (divided by 350), not an average.
- Harris County, Texas, has 4.8 million, and Dallas County, 2.6 million – the average would not be a good goal.
- Using the 350/1 ratio, that's a goal for conversions in Harris of 13,714, and in Dallas County of 7,428, but in Loving County the population is only 57. Getting one person saved would meet the goal, as in Kenedy County with 340 people – one person is the ratio. In Hardeman County, with 3552 people and a 350/1 ratio, the goal is 10 people.
- Don't go with the minimum. God wants everyone saved.
- The population of Delaware is 1,067,410/350 means a goal of 3,050 salvations. In Delaware – that would be significant.

- Aim for not less than **500 people praying in each county** with a minimum of 10 collaborating congregations. Adjust based on population—especially for counties over 100,000 residents. This should result in about 400 people per county, assuming we have effective representatives in 2,500 counties (80% of the counties).

Ideas for January:

- Use the PATH registration page. Encourage every state, county, city, and congregational representative to register.
 - Consider a statewide or regional vision-casting meeting for county leaders (in-person if possible or via Zoom). Review resources and articulate the vision.
 - Encourage County Leaders to identify participating congregations and submit the list to the State level. Register it with the *Prayer at the Heart* office.
 - Identify and train Ambassadors to serve and bless state and community leaders.
 - Coordinate Ambassadors to reach leaders beyond local boundaries—state senators, congressional members, governor, and other officials.
 - Ensure leaders are “blessed,” not overrun, by visits.
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Seven Mobilization Venues:

1. **Individual Participation** – “One Million Christians, praying for One Million Souls.” Individuals pray for family and friends, register online, and commit to influencing others for Christ.
2. **Neighbor Prayer** – Encourage use of the *BlessEveryHome.org* app to pray for and care for neighbors, becoming a unifying presence in the community.
3. **Workplace SALTY Groups** – Form groups of 2–3 believers to meet weekly at work for 30 minutes, praying for and witnessing to coworkers.
 - We desire to be a ‘salty’ Christian: to be a light; to be God’s love.
 - Once a week, these believers will conduct a 30-minute prayer meeting, on-site, using the SALTY GUIDE.
 - Inviting Christ to their workplace will change the environment and empower them and others to be stronger witnesses.
 - Set a reasonable state-wide goal for SALTY groups (workplace prayer locations).
4. **Operation Andrew Triads** – Teams of three pray for specific people on their friends lists, to bring them to Christ.
 - Andrew brought Peter to Christ. The question: Who could you bring?

- Across the state, through county leaders, encourage Christians to find two other prayer partners who want to bring their friends to Christ.
 - The *Operation Andrew* resource is helpful in listing family, friends, work associates, neighbors.
 - We recommend including at least one community political leader or influencer.
 - Participants should pray over their list. Categorize them – Most Open, Somewhat Open, Most Resistant.
 - Encourage prayer over the entire list weekly and pray daily for those who are most open.
 - *Operation Andrew* partners meet weekly for prayer about those most open on each of their lists and find ways to share responsibility for them.
5. **Ambassadors** – Build bridges to community and state leaders through prayer and blessing.
- The *Ambassador Outreach* consists of bridge-building to people in power, and with community influence.
 - These are people with whom, in some cases, the evangelical church has had little contact apart from negative and more confrontational encounters.
 - We cannot be effective as salt, influencing, and preserving the culture, from the outside. Contact is necessary. We cannot be light if we hide.
 - This effort encourages us first, to meet with people of power and influence in the state and the community – and offer a prayer of blessing.
 - As we continue to build a bridge of love and trust, we pray for the opportunity to share Christ, and, for example, win the Governor, State Officials, Senate and House members, and in the local community, the Mayor, the City Manager, the School Board chair, the Police Chief, a Congressional Member, etc.
 - This is a long-term community impact strategy.
6. **Youth Involvement** – Develop a youth prayer and outreach strategy in every county/city.
- Young people are the key to the nation's future. We have never been so desperately in need of revival among youth, than in our present hour.
 - Develop a Youth Prayer and Outreach Strategy for the State. Keep it simple.
 - Encourage a coalition of youth pastors, gathering kids for prayer, and promote evangelism in every county/city.
 - A nation-wide, grassroots youth revival could change the nation – perhaps, like nothing else.

7. **Congregational Involvement** – Engage churches in unified prayer and evangelism, with goals based on population.

- We want congregations to be involved, though notoriously, many are independent. Even as a part of a denomination family, the local congregation does not always participate in prayer-evangelism collaborative efforts.
- We desperately need the involvement of churches.
- We need praying pastors with hearts for the lost.
- We need congregations willing to accept new believers and disciple them.
- There are 350,000 churches in America with a population that is approaching 350 million. That's one church per thousand. There are more in the South and Midwest, and fewer in the Northeast and West.
- Across the nation, the average number of congregations per county is 111 congregations, with a population per county of 110,000.
- **We have set a goal of 25,000 participating congregations.** That's only seven percent of the nation's congregations.
- In each state or county, **to reach that goal, we need one congregation for every 14,000 residents.**
- Set your goals accordingly. Each participating congregation, winning 40 people to Christ, through all the means above, will result in one million people being saved.
- Reach out to denominational headquarters in your state, and jurisdictional offices, and ask for their partnership.

January 10–31

- Join Prayer at the Heart nationwide nightly prayer calls for America (details to be announced).
- This 1-hour call, hosted by P. Douglas Small and Reagan Wilbanks, will officially launch the *Prayer at the Heart - One Million Christians Praying for One Million Souls* campaign.
- The weekly statewide Prayer Wall calls will continue (Dial: 518-318-7117).

February

You should now have a growing leadership team in place:

- **County Representatives** in every county, working with pastors and ministry leaders.
- **Evangelism as Blessing Coordinator** – promotes and organizes evangelism training.
- **State Ambassador Coordinator** – recruits and trains 20–50 Ambassadors statewide. Ambassadors are trained and certified by Project Pray University and commissioned and commended by a local congregation. Each county should have an ambassador coordinator to prevent an overlap in connecting the teams to the mayor, city-manager, council, sheriff and police chief plus other community leaders.
- **Operation Andrew Coordinator** – oversees formation of prayer triads at county and congregational levels, and coordinates prayer for loved ones they want to see come to Christ.
- **Follow-Up Teams** – ensure new believers are disciplined.
- **Youth Leadership Team** – develops youth prayer and evangelism initiatives.
- Local Communities/Congregations begin their ***Evangelism As Blessing*** training.
 - Promote ***Evangelism as Blessing*** training for communities and congregations throughout the state. It involves 24 short daily readings that can be downloaded and read in 15 minutes or less. Leadership training materials are also downloadable. Leader's and Participants guide available.
 - As congregations begin ***Evangelism As Blessing*** training, they are officially launching the campaign. Encourage congregations to repeat the training in March, if necessary.
- Identify 20-50 people or more across the state to serve as **Ambassadors** and receive the requisite **certification training**. Help them coordinate their efforts across the state, building bridges of good will, and offering prayers of blessing.
- Develop a robust **prayer team** to undergird the effort in prayer.
- Join the weekly **Prayer Wall** call that connects people across your state in praying for revival and spiritual awakening.

March

- Continue promoting the initiative statewide.
- Finalize Ambassador certification and begin visits to leaders and ensure they understand the importance and priestly nature of their role – as conciliatory, with the goal of blessing and reconciliation.
- Compile and coordinate leader visitation lists to avoid duplication.
- Consider sending a gift with the ambassadors as a token of love and support from the Christian community. Any gift should be meaningful, but not expensive, to avoid bribery concerns.
- Begin announcing that **Easter Sunday is the official campaign kickoff and first Invitation Sunday**. Don't wait until Easter to promote.
- **Prepare for Pentecost Sunday as the final Invitation Sunday.**

April – Palm Sunday

- Distribute **Operation Andrew** materials by Palm Sunday or before throughout the state and in each participating congregation.
- **NOTE TO PASTORS:** Congregational members should take time to list family members and unchurched friends on their Operation Andrew list – this will be a valuable exercise. It may be necessary to take time during a Sunday service to engage the congregation in this exercise. ***If members do not identify lost and unchurched family and friends, and pray for them daily, and join others in prayer for their lost friends – your altar will be barren.***
- On **Palm Sunday, promote Easter** as the first key invitation day—a day when people are most open to attending church.
- **NOTE TO PASTORS:** Depending on your schedule, the intensity of the Easter calendar, decide to take time, either on Palm Sunday, or before, or the Sunday following Easter, to have members of the congregation place the names of family members, friends, work associates and neighbors from the Operation Andrew handout. **THIS IS CRITICAL.** Prayer is critical to the salvation of souls. This will be the prayer list of your members and participants. It will also be the invitation list for Easter and Pentecost Sunday.
- Promote and distribute **the 50-day prayer guide** state-wide. The guide will be distributed electronically. Individuals can sign up at prayerattheheart.org to receive the guide. Churches or county or state teams may request a copy of the guide into which they can insert messages for their state, county or congregation.

- **Encourage every participant to invite at least one unsaved person to attend an Easter service.**

Easter to Pentecost Action Plan

Easter / Passover Sunday – Launch Day

- Officially launch the *One Million Christians Praying for One Million Souls* 50-day campaign.
- You will do most of your action steps prior to this Sunday to keep this first invitation Sunday free.
- Your prayer guide, Operation Andrew, SALTY group guides, and encouragement to sign up to pray for neighbors will all have been introduced to the congregation and promoted.
- The *50-Day Daily Prayer Guide* will run from Easter Sunday through Pentecost Sunday.
 - The personal prayer guide follows the trajectory of the 7-week, 50-day campaign.
 - It is a daily call to share one's faith. It is evangelistic and missional in nature.
 - The Prayer Guides can be released daily – by email or some other means.
 - The Guide can be printed as a weekly handout.
 - The Guide is available online as well.
 - A limited supply of printed guides is available nationally.
- States, counties or congregations may *add their own information* to the prayer guide as they see fit to make it more applicable to their congregation or community.

Week 1 (Easter)

- This is **the first of two key invitation Sundays**.
- Don't miss the opportunity to invite unchurched family and friends to join you in church on Easter Sunday.
- Consider Sunrise service followed by a breakfast in the fellowship hall – a great opportunity to invite friends.

- Don't wait until the end of the 50 days to see the first fruits. Some of those who come to Christ on Easter Sunday, may end up winning others before Pentecost Sunday.
- Make the day special – a sunrise service. Make the day evangelistic – give an invitation to unbelievers for salvation. Make the day missional – challenge the church to pray for the harvest.
- In the **50-Day Prayer Guide**, each day a different state is featured, as is a UPG (Unreached People Group) living in the USA and specifically, in the state that is featured. Challenge the congregation to pray daily for the lost.
- Consider a congregational prayer meeting daily – at the church, or by phone. Pray!

Week 2 (Sunday following Easter)

- We attempted to avoid creating too much clutter around Easter Sunday events. Now it is time to roll up our sleeves and dive into the project.
- The prayer guide has been in use for seven days – but there is still time for everyone to get onboard and catch up. People have been reading a daily prayer-evangelism challenge. They have been seeing different unreached people groups who live here in the United States. We are a nation of more than 500 languages – the harvest is here!
- Reinforce the use of **Operation Andrew** lists and triads—praying daily for the salvation of specific individuals (family, family-like friends, work associates, neighbors, and community leaders or influencers). **THIS IS VITAL TO OUR SUCCESS.**
- Members will again be asked to **choose 3-5 from their list and lay those names on the altar** – even if you did this on Palm Sunday or before, offer the opportunity again. Or you may have chosen to make this the Sunday (following Easter), when names will laid on the altar. These names should remain during the entire seven weeks as a reminder of the harvest. Each Sunday, the congregation will be reminded of the lostness of family and friends. And each Sunday, there should be special prayer for the lost. The list of names on the altar should grow.
- Each participating member will be asked to **find two other people to partner with in prayer** during the remainder of the 50-day prayer campaign.
- **Operation Andrew Triads** meet weekly, in person, if possible, by Zoom or at least by phone to pray for one another, and for each other's list of loved ones.

2nd Sunday After Easter

- **Ambassador Teams** should have been commissioned at both the state and local levels by congregational elders or leaders.
- **Ambassador Teams** should meet face-to-face, offering prayer and strategy as they combine their lists of people they are praying for.
 - Teams begin systematically visiting key leaders over the next four weeks.
 - Encourage collaboration to avoid overlap.
 - The goal for ambassadors is to make 15-20 appointments per team over the full, seven-week, 50-day period. That's about three appointments per week. If that is too aggressive, set a more reasonable goal and narrow your list.
 - The ambassador ministry is not limited to 50 days, but it will make a greater impact if launched in the 50-days and then continued with quarterly visits to community leaders as a bridge-building tactic.
- Additional names should be laid on the altar or attached to a cross or posted on a prayer wall – whatever method you choose.
- Begin **sharing testimonies of answered prayers**, salvations, and life change as you receive reports from ambassador teams.
- Prayer should be emphasized with fervency.
- Share weekly updates through statewide calls, social media, and email.
- **Operation Andrew** team members have already or will soon reach out for the first time, with a personal contact to their most open family members and friends.
- Church leaders should emphasize *Evangelism as Blessing* model throughout the 50-days.

3rd Sunday After Easter

- Keep momentum high—remind participants that Pentecost Sunday is ahead - the second invitation Sunday. Although, every Sunday could and should be an invitation Sunday. But there is something to be said for a united effort.
- **Operation Andrew** is in full swing.
- **Ambassador Teams** are continuing to visit community leaders.
 - With a list of state and community leaders, ambassadors are systematically visiting key leaders over the next few weeks.
 - Encourage them to collaborate to avoid overlapping and to encourage each other with stories of open doors and hearts.

- Remember, the goal for each ambassador, in the full-day period or seven weeks, is 15-20 appointments per team – about three per week.
 - The **Youth Evangelism** track is unwrapping simultaneously.
 - A follow-up plan should be ready – along with materials you will use.
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4th Sunday After Easter

- This is the homestretch.
 - Prayer should be continuing with fervency.
 - **Operation Andrew** team members have already or will soon reach out for the first time with a personal contact to their most open family members and friends.
 - **Ambassador Teams** are continuing their visits.
 - Believers, using the **Bless Every Home** app, should now prayer-walk their neighborhood. They might consider sending a note to the neighbors for whom they are praying, just saying, “Praying for you!”
 - **Believers in neighborhoods** might consider a backyard barbecue or a get-to-know one another neighbor gathering – everyone bring a dessert. This is a get-acquainted time. Believers have become the conveners of the neighborhood. The bridges built will allow a testimony down the road.
 - Church leaders are revisiting and emphasizing different aspects of the ***Evangelism As Blessing*** study.
 - **SALTY Groups** should be encouraged. It is never too late to begin a workplace SALTY group!
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5th Sunday After Easter – Only Two More Sundays to Pentecost

- Pentecost Sunday is the 2nd invitation Sunday. You are now 14 days away from that climatic Sunday.
- **Operation Andrew** is in full swing. You are praying, especially for your handful of ‘most open’ friends. Reach out by phone. Meet them for coffee.
- If you had a neighborhood get acquainted meeting – make sure a send notes to those who came. If not, there is still time. Build bridges. Open the lines of communication.
- **Ambassador Teams** are continuing their visits.
- The **Youth Evangelism track** is unwrapping simultaneously.
- The ungirding intercessory prayer effort is continuing.
- **SALTY GROUPS** are still praying at workplaces.

- The Follow-up plan should be ready – along with the materials you will use.
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6th Sunday After Easter – Only One More Sunday to Pentecost

- You are now operating on all cylinders.
- **Ambassador teams** are finishing their visits.
- Your prayer effort has been noble – but it is not over.

**Encourage churches to open their church doors for prayer
– all week, if possible, at least Wednesday-Sunday.**

- **Operation Andrew** – This is the week, if appropriate as led by the Spirit, to have folks all over the state share your conversion story with those for whom you have been praying.
 - Prepare congregations for Pentecost Sunday as the closing Invitation Sunday.
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Pentecost Sunday – Invitation Day

- Encourage churches to plan a special service for Pentecost Sunday – this is your climatic INVITATION Sunday.
 - Encourage every participant to bring at least one unsaved friend or family member to church.
 - Allow youth to do special invitation for their friends, and perhaps a separate event. Include them in the primary service with music or a drama or even a testimony.
 - This would be a good Sunday to have various members briefly share their conversion story. Chances are, most in the congregation have never heard one another's salvation story.
 - Celebrate the close of the 50-Day Prayer Guide, giving thanks for what God has done.
 - Gather final testimonies, numbers, and reports from every county.
 - Begin planning follow-up for new believers and considering next steps for sustained prayer-evangelism.
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